# TRINVENT Redefining Business Expertise Growing Your Business is Our Business





#### **Welcome Note**

The purpose of this Business Proposal is to give you a little information about Trinvent Solutions and the various services and solutions we offer, along with information and pricing for a custom solution based on your needs.

At the end of this document, you'll find a pricing table for the services we offer. If after reviewing our full list of services you feel like the items in the pricing table don't fit your needs appropriately, please reach out to me and I'll make any necessary changes.

Once you're happy with the services and prices go ahead and e- sign at the bottom of this proposal and we'll move forward from there!



#### **About Us**

Trinvent Solutions is a full-service Business Consultancy based in Mumbai.

We specialize in Virtual assistance, HR outsourcing, Marketing, and Sales strategies and a host of other services. We are a pioneering consulting firm, partnering with innovative leaders to develop sustainable solutions for the dynamic and uncertain business world today.

The success of an organization depends on the people who work there. Their innovation, determination, and enthusiasm form the foundation from which new concepts, creative ideas, and clever marketing strategies emerge. But this ability can only be optimally utilized if the system conditions are right: That involves workers being able to work together on projects irrespective of when or where, knowledge is easy to find, and processes running efficiently and smoothly





# What We Do



Sales and Marketing

Media & telecommunications / Research & Surveys

Website & Application Development

Healthcare, Insurance, Banking & Financial Services Customer
Support & Back
Office





# **Website Development**

We are a leading web site design and net development company serving a number of the foremost recognized brands with digital landscape presence through custom net development services. Our designs are feature-rich, robust, secure and scalable with engaging UI/UX style that enhances the whole.

Web developers from Trinvent, have years of expertise in developing custom websites, web apps, net portals, online eCommerce stores, etc. We've got an ideal full-stack development team with expertise in Microsoft technologies, UI/UX design, solutions for your business.

# Our Web Development Process

**DISCOVER** 

**DESIGN** 



### **Application Development**

Bring your mobile app to life to offer an outstanding experience with engaging design and enhanced functionality.

Our team of professional and skilled designers and developers work with you to understand your needs and target audience. Using state-of- the-art technology and research into your customers, we create designs and features for an exemplary user journey.

We firmly believe the secret to success is teamwork. We actively work with you and your customers to improve your mobile app. You will be involved in every step of the design process from prototyping to the finished product.









Understanding your idea

Research

Wireframing

Development & Testing

Android / los App / Cross Platform Ap

# Sales

It's our business to know how to get your products into the hands of your customers.

We build a team of sales professionals that have the experience, tools, and data science needed to drive sales for your brand. All done with the approach and training to adapt to the evolving customer journey.

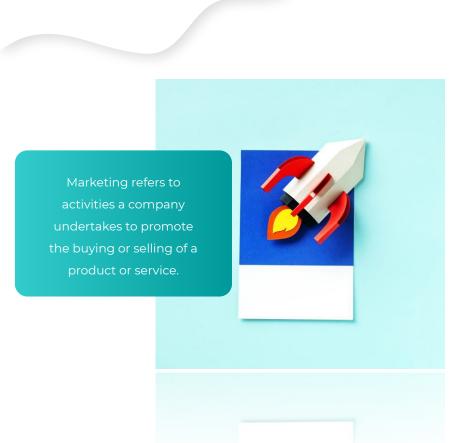
We work towards improving and intensifying the sales performance by determining the right procedure and enable us to maximize our team's effectiveness.

Sales enablers, such as the incentives, key performance indicators, systems and tools, and training programs, must also be established to ensure that the sales team has the best support.









### **Marketing**



The marketing strategy has changed rapidly and the recent past, with digital, social, and mobile technologies making traditional models of engagement are almost outdated.

At Trinvent our job is to develop marketing strategies that will direct your resources more efficiently. We merge our commercial expertise in advanced data analytics with a game plan that gets your message in front of the audiences you want to reach.

One of the major challenges of national and global organizations is the ability to tap into local revenue opportunities without compromising brand and regulatory requirements.

From a single market or destination campaign through to local events and national roadshows, each strategy provides an interactive and highly targeted consumer experience designed to deliver increased foot traffic and sales at the local level.



# **Customer Support**

Businesses need to maintain their costs as low as possible.

Hiring full or part-time employees to handle your customers and admin tasks, could be costly and inefficient, especially for small businesses.

We provide Virtual Assistant services (chat assistance, call assistance, email assistance) to you for a very affordable price delivering value for money.

Our virtual assistance is office-based and supervised. We make sure our Virtual

Assistants (Customer Support Representatives) are attentively chosen to match our client's requirements.





## **Back Office**

The administration of the back office of a company profoundly affects its success. It is

true that a vast amount of data is produced from various sources on a regular basis.

Trinvent provides end-to-end solutions for businesses searching for back-office facilities that account for a large percentage of the workload

We provide data entry services for various sectors, such as banking and finance, insurance, education, telecommunications, government and public sector, real estate, etc.



Healthcare BPO's are a ray of hope for companies who struggle to handle their services with ease. With our claims processing service, our experts thoroughly review the claims before they are submitted for reimbursement.

Our experts ensure that all knowledge about your patient insurance is always checked. Our solutions help you prevent re-submissions and denials and help you file error-free statements.

Trinvent is one of the best medical data entry outsourcing firms providing top-notch BPO Healthcare services. Our experts can turn around a high amount of work within a short timeframe. We have a versatile and efficient pricing model.

Our Medical Coding Services produce reliable, high-quality results and streamlined operations. Our team provides adept management to ensure that no lags delay the job

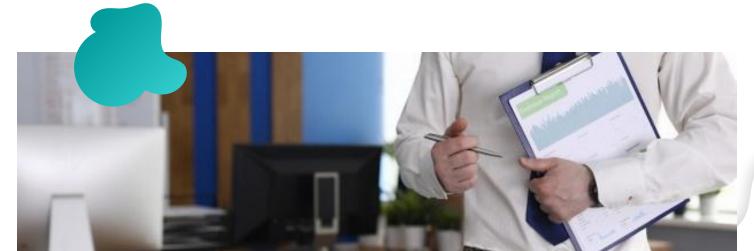




# **Banking & Financial Surveys**

Banking and financial services provide a broad range of tools to help banks change their operations, resulting in enhanced customer experience, better performance, optimized operating costs and new opportunities.

We deliver a wide range of solutions in a highly safe environment. We provide strategic automation, standardization, and process improvement to some of the leading financial institutions and banks, helping them improve productivity





#### **Media & Telecommunications**

Telecommunications outsourcing solutions help telecom companies handle cost pressures, gain access to specialized services, leverage current investments and develop a scalable strategy for maintaining and attracting more customers.

Our contact center facilities are available at a minimum cost to our clients in the field cellular, telecommunications, cable, satellite and telephone services, broadband Internet, Wi-Fi, conventional local and long-distance telephone services.

At Trinvent, we ensure that we have creative methodologies, state-of-the-art technology and a professional workforce to optimize your business.







#### **Research & Surveys**

Market research surveys have a key role to play in understanding the actions of the market and making informed decisions for the business.

With our highly qualified and skilled team, we are able to perform market research surveys across various channels, such as mobile, Internet, mail, or a smart combination of these.

We create our own scientific testing methods, including but not limited to the production of questionnaires, survey design, statistics, programming, and data analysis.



Do you want to solve a business problem? Team Trinvent will always be up!

**Trinvent**